

QC New York opens a 15,000-square-foot addition to its iconic Governors Island spa Building 111 teases all the senses - adding a 142-seat bistro, a lavender room, an ice room, and a relaxation room with waterbeds

New York, NY (October 10, 2024)

QC New York, the Italian spa on Governors Island, has opened the doors to its auspiciously named Building 111, a 15,000-square-foot addition featuring a 142-seat bistro, a lavender room, salt room, ice room, and a relaxation room with waterbeds.

Dedicated to the Italian art of "dolce far niente" - the sweetness of doing nothing - QC New York became an immediate hit when it opened in 2022. Celebrated for its year-round outdoor pools with Manhattan skyline views, QC New York believes that when it comes to relaxation and giving guests reasons to keep coming back, there's no such thing as too much. After all, its tagline is "Spa of Wonders" - a study in rediscovering wonder through purposeful idleness. And if there's anything Italians do exceptionally well, it's style. Its interior boasts subtle, intricate details that may elude casual observation but delight design enthusiasts, creating an effortlessly chic atmosphere that puts all guests at ease.

The experience begins on the Acqua Level of Building 111, where an early 19th-century Veronese marble fountain graces the entrance. Inside, two new water experiences embody QC Spa of Wonder's connection to the culture of Ancient Roman Baths. A spout waterfall recalls Italy's historic fountains where tourists pour their wishes during their pilgrimage to *il bel paese*; and a second room offers a soothing hydro jet water massage, delivering warm streams to melt away tension.

The second floor features eight new relaxation rooms dedicated to unwinding, and even taking a nap. Entered through a dark labyrinthian corridor, the **Horizon Room** opens up to bright blue and expansive East River views. Here, guests will be guided through a multisensory wellness ritual inspired by the sea - seaweed, to be exact. Seaweed eye patches enriched with hyaluronic acid and vitamins help refresh the appearance of fine lines and wrinkles and seaweed nori snacks cap off the experience.

Next door, the **Dream Room** features six waterbeds that lull the willing wanderer into a soothing sensory reset while a custom-made 8-minute film titled "Viaggio Onirico" (translation: Dreamline Voyage) is projected overhead. The **Lavender Room** is an olfactory treat inspired by the lavender fields of Governors Island and Provence. Visitors will enjoy a soothing foot therapy, featuring a guided stretch and massage using wooden rollers, complemented by a hydrating, fragrant lavender foot mask.



The only cold room in the spa, the **Ice Room** ranges in temperature between 10-15°C (50-59°F) offers all the benefits of a cold plunge. Finally, guests can relax in theme rooms like the **Balloon Room** featuring – what else? – playful replicas of hot air balloons; the **Butterfly Room**, with chairs suspended from the ceiling and custom wallpaper by Schumacher, a Brooklyn-based company responsible for Jackie Kennedy's iconic Blue Room Lampas wallpaper.

And when that relaxation builds up an appetite, guests can head to **Casa QC**, a 5,000-square-foot bistro where you can dine in a robe and savor the view of the Manhattan skyline.

Casa QC now offers two buffet options for guests to enjoy: *Relax and Refresh* and *Relax and Gusto*. The *Relax and Refresh* buffet features premium cold cuts, artisanal cheeses, a vibrant salad bar, fresh seasonal fruits, and indulgent desserts, while *Relax and Gusto* adds hot and cold main courses like soups, pastas, frittata, gnocchi, and rice salad to the mix. Casa QC is designed to be - like the traditional Italian kitchen - the heart of the Spa. Inspired by the Italian Design Renaissance of the 1960s, Casa QC features a stunning lighting centerpiece by Italian designer *Contardi* composed of nine lampshades, each inspired by the decade's most fashionable hats. Don't miss the Audrey lamp, an homage to Audrey Hepburn's iconic hat from "Breakfast at Tiffany's." Vintage La Cucina Italiana covers adorn the walls, complemented by Gebruder Thonet Vienna furniture, and curiosities hand-sourced from Turin's Balon market.

Some of Building 111's hidden gems are still in the works: the cascading waterfall in the Acqua Level, which evokes forest bathing amid lush greenery; a **Salt Room**, which replicates the experience of breathing in the briny and crisp smell of ocean air and features pink Himalayan salt stone; and the **Soil and Sea Rooms** - two saunas which will vary in temperature - are slated to open later this year.

Italian brothers Andrea and Saverio Quadrio Curzio - the namesakes of the spa - began planning their first US outpost of the famed QC Spa of Wonders dynasty back in the mid-2010s, scooping up the three Georgian Revival buildings that once served as Army Barracks. The third building - due to open in Spring 2025 - will bring QC New York to a behemoth 100,000-square-foot of relaxation wonderland.

A 5-hour Escape Entrance starts at \$124, while a Sunset Entrance (5 p.m. to 10 or 11 p.m.) starts at \$98. Passes include access to all facilities, amenities, and complimentary products. Massages, food, and beverages are available separately for purchase. Admission pricing can be found here, and guests can book directly here. Individuals celebrating their birthdays receive one complimentary entry when visiting with a paying companion during their birthday month.



About QC New York

QC New York is part of the renowned QC Spa of Wonders. This new destination day spa is located on Governors Island and is the only location outside of Europe. With abundant amenities and outdoor pools, it is the perfect getaway where guests can truly relax, revive, and restore.

QC Spa of Wonders was established in the 1990s in Italy by two brothers, Saverio and Andrea Quadrio Curzio - thus, the name "QC." Ultimately, it was their vision and roots in construction that enabled them to expertly innovate and develop the global brand, which offers 11 incredible destinations throughout Europe that over 1.5 million visitors from around the world come to experience each year. Locations include Bormio Bagni Vecchi, Bormio Bagni Nuovi, Pré Saint Didier, Milano, Torino, Garda, Monte Bianco, San Pellegrino, Roma, Dolomiti, and Chamonix.

Much of QC Spa of Wonders is influenced by and rooted in history and culture. Ancient Roman baths were places of wellness, pleasure, gathering, and relaxation. There, the thermal waters would offer physical wellness and spiritual rejuvenation. Their spas have upheld these traditions and philosophies, with unique nods to the local history throughout each of their locations in Italy and France. On average, European patrons spend 8 hours at the spas - a true testament to the spa's ability to allow people to slow down, and get lost in the experience.

QC New York marks the first QC Spa of Wonders location to open in the United States, with more in the works. The day spa is situated across three historic Army Barrack buildings on the Island, which have been refurbished and preserved to maintain the rich history of the local property while bringing it new life.