



SPA OF WONDERS
NEW YORK

Press Release

New York, NY (November 19, 2024)

Party of the Season: VIPs Trade Eveningwear for Robes at Party Celebrating Opening of QC New York's New Building 111

"Wonder in a Robe" Kicks Off Holiday Season with Immersive Experience for 200 Guests

A stylish crowd of actors, influencers, tastemakers, and movers and shakers traded their eveningwear for plush robes on Monday evening, November 18, at QC New York on Governors Island, to mark the grand opening of its auspiciously named Building 111, a 15,000-square-foot addition to the Italian spa that has quickly established itself as part of the city's social DNA.

The occasion, dubbed "Wonder in a Robe," highlighted the spa's signature approach to experiential relaxation, giving attendees an opportunity to savor myriad new offerings while the entire venue was closed to the public for the night. Guests were greeted at the Sunset Pool with a welcome aperitivo, where chef **Marco Assaggia** dazzled the crowd with a live, nitrogen-infused cooking show. By the outdoor heated pools overlooking Manhattan, **DJ and influencer Eva Gutowski** headlined a memorable silent disco as guests danced under pulsing lights. QC New York partnered with Italian luxury fashion brand Falconeri to create "Winter Elegance," a cozy, high-style retreat in the spa's Winter Garden, complete with cozy fire pits and candlelight. Guests enjoyed intimate relaxation spaces in QC's custom-designed winter bubble domes, each featuring Falconeri's luxurious signature cashmere blankets.

Guests could then move indoors to enjoy a culinary spread from the new 142-seat bistro, Casa QC, with seasonal hors d'oeuvres, an Italian buffet, and freshly spun gelato. This was followed by a multisensory journey through themed rooms, where they savored fresh oysters in the Horizon Room, enjoyed revitalizing savonnage treatments in the Starlight Steam Room, and relaxed with soothing foot therapies amid lavender scents in the Lavender Room. Attendees could also indulge in fragrance testing, face yoga therapy in the Salt Room, and venture from the invigorating chill of the Ice Room to the Dream Room, with its waterbeds and a captivating, custom film projected on the ceiling.

"Wonder in a Robe" attracted a strong turnout from influencers with a combined reach of millions, solidifying QC New York's status as a must-visit destination. The crowd reflected the ever-evolving nature of New York's social scene, where Broadway and television actors like Gbenga Akinnangbe ("The Wire"); JJ Nieman ("Back to the Future"), Amirah Vann ("How to Get Away with Murder"), Susan Kelechi Watson ("This is Us"), and Barrett Foa ("The Resident") mingled with socialite and fashion icon Olivia Palermo & husband Johannes Huebl; creators like Gabrielle Chase, Alex Wong, Dan Clay ("Carrie Dragshaw"), Niki Victoria, and Natalie and Dylana Suarez; and models such as Jocelyn Corona, Abigail Boilvin, Camille Opp, Maritza Veer, Marcos Fecchino, and Miss Universe Tanzania Flaviana Matata.



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Italian brothers Andrea and Saverio Quadrio Curzio - the namesakes of the spa - began planning their first US outpost of the famed QC Spa of Wonders dynasty back in the mid-2010s, scooping up the three Georgian Revival buildings that once served as Army Barracks. The third building - due to open in Spring 2025 - will bring QC New York to a behemoth 100,000-square-foot of relaxation wonderland.

“With ‘Wonder in a Robe,’ we wanted to capture the essence of the Italian holiday spirit, a celebration of warmth, beauty, and indulgent moments shared with friends – an evening so memorable, it becomes the invitation everyone desires,” said Andrea Quadrio Curzio, co-founder and CEO of QC New York. “Our hope is to create not just a party, but an annual destination event that marks the beginning of New York’s holiday season, our answer to Capote’s Black and White Ball – only here, the dress code calls for robes instead of masks.”

About QC New York

QC New York, the first American outpost of the famed QC Spa of Wonders, is located on Governors Island and opened in 2022. With eleven locations across Europe, QC Spa of Wonders is celebrated for its blend of Italian luxury and curated wellness experiences. Founded by Italian brothers Saverio and Andrea Quadrio Curzio, QC Spa of Wonders has become a haven for relaxation and wonder, drawing over 1.5 million visitors worldwide. With Building 111, QC New York expands this vision, offering New Yorkers an immersive escape on the city’s doorstep.

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